

# WeWALK

## TIME Magazine's Best Invention of the Year



### What is the WeWALK Smart Cane?

There are approximately **253 million visually impaired people** worldwide, and many rely on the white cane, a simple tool primarily designed to provide ground-level obstacle detection. By equipping the white cane with modern technology, WeWALK delivers a **safer** and **more independent mobility** experience to visually impaired people. WeWALK is more than a product; it is the first step in a **societal transformation** that fosters social inclusion by empowering visually impaired people.

### WeWALK's Features

The WeWALK Smart Cane can **detect above ground obstacles** by using a front-mounted sensor, warning the user with haptic feedback. The smart handle pairs with the accessible WeWALK **smartphone app** using Bluetooth to access connected mobility services, including **navigation, exploration, and public transport**. These features can be controlled from the smart cane's inbuilt touchpad, allowing the user to place their phone in their pocket for single-handed navigation and added safety. In addition, the smart handle has a speaker and microphone to provide audio feedback. New **smart city integrations** and services are constantly being added via software updates, making WeWALK an **ideal personal hub** for the visually impaired community.

### WeWALK Together

Strong R&D partnerships with **Imperial College London, RNIB, and Microsoft** enable WeWALK to shape the future and change the lives of visually impaired people with cutting-edge technologies. WeWALK accessible technology solutions have reached tens of thousands of users spread across **59 countries**. WeWALK was selected as **Amazon's Startup of the Year**, named a **TIME Best Invention**, and was an **Edison Awards gold winner**, appearing in more than 750 media outlets, including CNN, BBC, Forbes, and Bloomberg. WeWALK also received an honourable mention in World-Changing Ideas, a major annual award by Fast Company that recognises products, companies, and designs that are pursuing innovation for the good of society.



Imperial College  
London

Innovate UK

### WEWALK IN THE PRESS



Forbes

Bloomberg



FORTUNE

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BuzzFeed



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